

## **GStreamer Conference 2024**

Concordia University Conference Centre

Montréal, Québec, Canada

7-8 October 2024

## **Sponsor Brief**

The **GStreamer Conference** is an annual conference covering topics related to the GStreamer multimedia framework and other **Open Source multimedia technologies**. It is the premier conference to learn about the **latest advances** in Open Source multimedia for the desktop, server, cloud, mobile and embedded world on Linux, Android, Microsoft Windows, Apple macOS, and iOS.

In its **twelfth year**, the conference heads over to **North America** this year for a change of scenery, with previous conferences occurring in A Coruña, Berlin, Dublin, Düsseldorf, Edinburgh, Lyon, San Diego, Prague, and Cambridge. The last years were great successes resulting in **hundreds of professional and hobbyist attendees** and many engaging talks.

This is a premier chance to **advertise your company** to decision makers and engineers working on Open Source based multimedia devices and applications.

It is also a great opportunity to network and recruit, and to support the GStreamer project.

Sponsorship funds are used to bring together developers and community members through the organisation of **conferences**, **hackfests**, and **social events** in addition to providing **travel sponsorship for eligible contributors**.

A significant portion of the funds raised from sponsorship also goes towards **providing infrastructure** supporting day-to-day **development** activity and **quality assurance** such as build bots; build machines for Linux, Android, macOS, iOS and Windows; integration test suite runners; and other **continuous integration infrastructure**.

## SPONSORSHIP OPPORTUNITIES

	Platinum €10,000 / \$11,000*	Gold €5,000 / \$5,500*	Silver €2,500 / \$3,000*	Technical Sponsor
Pop-up banner in conference rooms (front)	<u> </u>			
Dedicated sponsorship announcement	<b>~</b>	<b>~</b>		
Pop-up banner in conference rooms (back)	<b>~</b>	<b>~</b>		
Stand or table near the conference rooms	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Tweet / toot announcing sponsorship	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Recognition during Opening Session	<b>~</b>	<b>~</b>	<b>~</b>	<b>V</b>
Corporate logo on conference brochure	<b>~</b>	<b>~</b>	<b>~</b>	<b>V</b>
Placement of logo on conference website	<b>~</b>	<b>✓</b>	<b>~</b>	<b>V</b>
Logo in intro section of video recordings	<b>✓</b>	<b>~</b>	<b>~</b>	<b>✓</b>

\* USD

Please note that for administrative/tax reasons we are unfortunately not able to provide free attendee passes for sponsors. Sponsorship fees have been adjusted accordingly.

For more information or to become a sponsor, please contact sponsors@gstreamer-foundation.org