



GStreamer Conference 2016

betahaus | Berlin
Germany

10-11 October 2016

Sponsor Brief

The GStreamer Conference is an annual conference covering topics related to the GStreamer multimedia framework and related Open Source multimedia technologies. It is the premier conference to learn about the latest advances in Open Source multimedia for the desktop, server, mobile and embedded world on Linux, Android, Microsoft Windows, Apple macOS, and Apple iOS.

In its seventh year, the conference once again takes place in Europe, with previous conferences occurring in Dublin, Düsseldorf, Edinburgh, San Diego, Prague, and Cambridge. The last six years were great successes resulting in hundreds of professional and hobbyist attendees and many engaging talks.

This is a premier chance to advertise your company to decision makers and engineers working on Open Source based multimedia devices and applications.

It is also a great opportunity to network and recruit, and to support the GStreamer project.

Sponsorship funds will be used to bring together developers and community members through the organisation of conferences, hackfests, and social events in addition to providing travel sponsorship for contributors.

SPONSORSHIP OPPORTUNITIES

	Platinum €7,500 / \$8,500	Gold €4,000 / \$4,500	Silver €2,000 / \$2,250	Technical Sponsor*
Corporate banner in conference rooms	✓			
Dedicated sponsorship announcement on gstreamer -announce and -devel mailing lists	✓			
Dedicated news item announcement on website	✓			
Stand or table near the conference rooms	✓	✓		
Designation as sponsor in all conference press releases and marketing efforts	✓	✓		
Tweet announcing sponsorship	✓	✓	✓	✓
Recognition by Program Chair during Opening Session	✓	✓	✓	✓
Corporate logo on conference signage and program	✓	✓	✓	✓
Placement of corporate logo on conference website with web link	✓	✓	✓	✓

Please note that sponsors will not receive attendee passes this year. Sponsorship fees have been adjusted downward accordingly.

For more information or to become a sponsor of the GStreamer Conference 2016 please contact Tim-Philipp Müller at t.i.m@zen.co.uk or Sebastian Dröge at slomo@coaxion.net.

* Supporting event with needed technical or administrative aid and services